Cape Fear Regional Theatre



Naming Opportunities



The Waiting Room

Wait for your table at BRAVA in comfort in The Waiting Room! This space serves as the entry to the rooftop bar and restaurant, creating a welcoming space to wait for your table or gather your party!

Naming Rights: $175,000



The Nook

Tucked into the mezzanine, The Nook is a cozy corner designed for connection. Whether gathering with friends before a performance or meeting with colleagues outside the office, this inviting space offers the perfect place to settle in, connect, and stay awhile.

NAMED



The Foyer

Walk through the front doors at 1209 Stages and into The Foyer where you can continue into the Grand Lobby or take the elevator up to Brava and The Rooftop. Your name will be the very first to greet people and welcome them to all that 1209 Stages has to offer!

Naming Rights: $200,000



The Scene Shop

Play a role in every production's glorious, custom built scenic designs by attaching your name to The Scene Shop! In this space, CFRT's talented staff build the scenic elements that sweep you away to Cinderella's carriage or the Steel Magnolia's hair salon.

Naming Rights: $200,000



Accessibility Package

Ensuring the building is accessible to all. From loading in costumes and lighting equipment to getting up to the offices or into the dressing rooms, this opportunity supports the back of house elevator and both front of house ramps to the middle and back of the theatre seating.

Naming Rights: $500,000



The Mezzanine

Overlooking the grand lobby, The Mezzanine will host private events and create elegant spaces to linger and connect before performances. Bring a coffee and book during the day, or host your company's pre-show gathering in this exciting addition to CFRT's Lobby!

Naming Rights: $600,000



Sunset Bar

Located in our rooftop event space, The Sunset Bar has western exposure and a picture window. Each evening, it frames the sunset like a piece of art. Enjoy craft cocktails for a remarkable, elevated experience.

Naming Rights: $750,000



The Education Wing

Our incredible Education program impacts over 20,000 youth annually! By sponsoring our Education wing, YOU will make life changing experiences possible for young people throughout our community.

Naming Rights: $1,000,000



The Parking Lot

A prominent landmark. A lasting legacy. A transformative gift. Conveniently located within walking distance of 1209 Hay Street, our designated parking lot will offer 60 to 70 parking spaces to support local businesses by day, and theatre patrons by night. Your gift will help all of Haymount's Business District!

Naming Rights: $1,000,000



The Gillis Rooftop

The stunning rooftop terrace is a second venue for live music and other micro events, private rentals, and an elegant craft cocktail with friends.

NAMED



The Huff Grand Lobby

The Grand Lobby welcomes visitors to a stellar experience from start to finish. With comfortable seating and coffee by day, bar by night amenities, the Lobby is the perfect space for a fresh glass of wine or a daytime book club meeting.

NAMED

All naming rights are payable over 5 years!

Contact Ella Wrenn, Managing Director at:
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Cape Fear Regional Theatre is a 501(c)(3) non-profit organization in Fayetteville, NC.