

TESTIMONIALS



"First Citizens Bank is proud to be a Co-Producer for CFRT! Through serving as a co-producer, we not only support CFRT financially, but more importantly promote access to the arts for all in our community, helping enhance the quality of life for those that choose to call Fayetteville and the surrounding area home. The high visibility and marketing benefits do a great job aligning the First Citizens brand with our deep commitment to the communities we serve, drawing in new clients and strengthening existing relationships."

- **TIM RICHARDSON, FIRST CITIZENS BANK**



"We deeply value our partnership with Cape Fear Regional Theatre. As a sponsor of over a decade, we have seen sales of over SIX FIGURES directly from the theatre marketing!"

- **GARNER'S PAINTING SERVICE**



CAPE FEAR EYE
associates, p.a.

"CFRT delivers an extraordinary performing arts experience and truly makes sponsors and supporters feel like part of the creative journey.

One of the most memorable aspects is the opportunity to go behind the scenes meeting the talented actors, attending dress rehearsals, and witnessing the collaboration that takes place before the curtain rises. It gives you a real appreciation for the passion, dedication, and artistry that bring every production to life."

- **CORY WORRELL, CAPE FEAR EYE ASSOCIATES**



Ensemble, *High School Musical*

WANT TO JOIN? CONTACT:

Celeste Matos, Development Associate
development@cfrt.org
(910) 323-4234 ext. 231

THANK YOU TO OUR 25-26 CO-PRODUCERS:

Construction Solutions Inc.*, Up & Coming Weekly*, Haymount Homes LLC*, Ross IT Services*, Holmes Security Systems*, Superior Bakery, J.Co Salon & Blo' Dry Bar*, Lauren & David Allred, Garner's Painting Service*, Sweet Palette*, First Citizens Bank, Ray, O'Connor, Coleman & Halverson PLLC, Timothy D Edwards Family Law Attorney, First Bank, Hedgecoe Dentistry, Jim & Denise Smith, Annmarie Gay Realty, Minuteman Press*, Fayetteville PWC, Wiggs Auto LLC, Fayetteville Woodpeckers, Lisa's Custom Framing, Village Family Dental, Carolina College of Biblical Studies, Pryzgodna Family Dental Care, Caviness & Cates Communities, Beasley Media Group*, Systel Business Equipment*, Huff Family Office/Coldwell Banker Advantage, O'Grady Law PLLC, Brown & Associates Investment Services, Williams Carpet Care*, Kidsville News*, Cadillac of Fayetteville, The Eye Center Doctors, ShineLight Inc., A New Leaf Therapeutics, Cardinal Headache Center, Cape Fear Eye Associates, Family Lodge Apartments*, Beaver Courie Law Firm, Life 103.1*, Loyd Builders of Fayetteville, MacRae & Whitley LLP, Ann's Flower Shop*, Sfl+a Architects, CleanPression Dry Cleaning*, Parks Building Solutions*, U-Move U-Haul

* Denotes In-Kind Sponsor



26-27

CO-PRODUCER INVITATION



Livi Rose D'Achille, *9 to 5: The Musical*

BENEFITS

ON SITE-PRESENCE

- Prominent **on-site recognition**
- **Visual presence outside** our new state-of-the-art facility. Passed by >1,000,000 cars per month.
- Inclusion in **curtain speech** before every performance of your production

PRINTED MATERIALS

- **¼ page ad** in your production's digital and hard-copy program
- Your name **on all posters** for the show, distributed to **around 75 businesses** throughout town
- Listing on mailer cards for your production sent to **6,500+ households**.

HOSPITALITY

- **10 tickets per \$1,000** to your sponsored production
- **25% discount on tickets** to opening weekend of your production
- One-time use of our event space for a **private reception** any time during our season

DIGITAL MARKETING

- Listing in at least 6 E-Blasts to **24,500+ subscribers**
- Recognition in **social media videos** posted for your production (**144.6k views** during *High School Musical '26*)
- **Listing and hyperlink** on CFRT website throughout the season
- Digital **report of impressions** sent after your production (average of **1.2 million impressions**)



IN-KIND SPONSORS

CFRT partners with many businesses for in-kind sponsorships. We accept trades for various item such as: lodging, lumber, advertisement, hair services, flowers, clothing, and more! Please reach out if you feel an in-kind agreement is right for you!

Kim Zimmer & Marvin Bell, *Driving Miss Daisy*



SEASON SPONSORSHIP

PUT YOUR BUSINESS IN THE SPOTLIGHT AS A SEASON SPONSOR!

Season Sponsors support our full mainstage season and receive *at least* **FIVE MILLION** marketing impressions each year!

Season Sponsorships begin at \$25,000 and include expanded Co-Producer benefits including:

- 30 Tickets to EVERY mainstage show
- 5 uses of an Event Space for meetings or private events
- Featured LOGO placement on CFRT Print & Digital Marketing
- Mention in EVERY Curtain Speech during the season.
- A FULL PAGE Ad in CFRT's Season Program
- Invitations throughout the season to special events!

Thank you to our 25-26 season sponsors:



Cumberland Community Foundation, Inc.



CITYVIEW

