

Naming OPPORTUNITIES

The Gillis Rooftop

The stunning rooftop terrace is a second venue for live music and other micro events, private rentals, and an elegant craft cocktail with friends.



The Huff Grand Lobby

The Grand Lobby welcomes visitors to a stellar experience from start to finish. With comfortable seating and coffee by day, bar by night amenities, the Lobby is the perfect space for a pre-show glass of wine or a daytime book club meeting.



The Education Wing

Our incredible Education program impacts over 20,000 youth annually! By sponsoring our Education wing, YOU will make life changing experiences possible for young people throughout our community.

Naming Rights: \$1,000,000



Sunset Bar

Located in our rooftop event space, The Sunset Bar has western exposure and a picture window. Each evening, it frames the sunset like a piece of art. Enjoy craft cocktails for a remarkable, elevated experience.

Naming Rights: \$750,000



Photo Op Wall

Your family's name will appear on this premium location that will change to highlight various shows. Each year, thousands of guests will take pictures in front of this wall to be shared in various media outlets and family photos.

Naming Rights: \$250,000



Cumberland Community Foundation Elevator

Ensuring the building is accessible to everyone in our community, the Elevator brings patrons all the way to the roof with ease.



Cape Fear Valley Health Box Office

The Box Office is the heartbeat of the CFRT Lobby and the first impression for every patron through the doors. The Box Office gives every guest concierge service and answers questions about the building and programs.



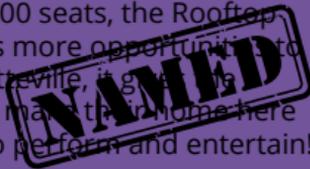
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Wellons Rooftop Stage

Whether it's a Jazz Trio or a Sondheim set, the rooftop stage will be a vibrant home for live arts events! With 80-100 seats, the Rooftop Stage not only creates more opportunities to enjoy live arts in Fayetteville, it gives incredible artists who make their home here more opportunities to perform and entertain!

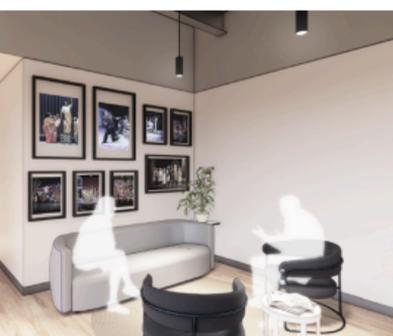


Education Studios

ONE AVAILABLE! ONE NAMED by First Citizen's Bank

New state of the art classrooms will provide a safe and exciting place for the next generation of artists! A dedicated space for our Education programs will allow us to accept more kids into our camps & classes.

Naming Rights: \$250,000



The Admin Loft

There's no business like show business! Be part of supporting the business team who makes the shows happen.

Naming Rights: \$200,000



The Costume Shop

Your name will be prominently featured on the entrance way to the beloved costume shop, where actors meet their characters in three dimensions for the first time. This is a great opportunity for a family who loves behind-the-scenes and relishes the art.

Naming Rights: \$175,000



The Green Room

The next generations of CFRT's Actors, Technicians, and Staff will study, collaborate, and create from the comfort of The Green Room. With kitchen facilities, a live feed to the stage, and comfortable seating, the artist's experience can now match their work!

Naming Rights: \$175,000

All naming rights are payable over 5 years!

Contact Ella Wrenn, Managing Director at:
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*Cape Fear Regional Theatre is a 501(c)(3) non-profit organization
in Fayetteville, NC.*