

CFRT

CAPE FEAR REGIONAL THEATRE



CO-PRODUCER BENEFITS



ON-SITE PRESENCE

- Prominent **on-site recognition** passed by more than ONE MILLION vehicles!
- **Visual Presence** outside our temporary location, seen by thousands of pedestrians and attendees.
- Inclusion in **Curtain Speeches** prior to each performance.

DIGITAL MARKETING

- Listing in at least six **E-blasts** sent to 18,000+ subscribers.
- Recognition in **Social Media Videos** posted for your sponsored production (15,000 Facebook followers, 4,000 Instagram followers).
- Listing and hyperlink on **CFRT Website** throughout the season on sponsored production webpage (average of 10,000 visitors per month).

PRINTED MATERIALS

- **Quarter Page Ad** in your sponsored production's digital program.
- Your name on all of the **Posters** for the show, distributed to around 60 businesses throughout town and surrounding areas
- Listing on **Mailer Cards** for your sponsored production (sent to 5,000-10,000 households).

HOSPITALITY

- 10 **Comp Tickets** to your sponsored production per \$1,000 of sponsorship.
- 25% **Employee Discount** for tickets on opening weekend of sponsored show.
- A one-time use of the **Event Space** for a private reception anytime during the season!

FOR MORE INFORMATION, PLEASE CONTACT ROSALIND ARANGO AT:
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