



**ON-SITE  
 PRESENCE**

- Listing on the **Marquee** passed by more than ONE MILLION vehicles!
- Listing on show **Shadowbox Sign** displayed outside the theatre, seen by thousands of pedestrians and attendees.
- Inclusion in **Curtain Speeches** prior to each performance.

**DIGITAL  
 MARKETING**

- Listing in at least six **E-blasts** sent to 18,000+ subscribers.
- Recognition in **Social Media Videos** posted for your sponsored production (13,000 Facebook followers, 3,000 Instagram followers).
- Listing and hyperlink on **CFRT Website** throughout the season on sponsored production webpage (average of 10,000 visitors per month).

**PRINTED  
 MATERIALS**

- **Quarter Page Ad** in your sponsored production's digital program.
- Your name on all of the **Posters** for the show, distributed to around 60 businesses throughout town and surrounding areas
- Listing on **Mailer Cards** for your sponsored production (sent to 5,000-10,000 households).

**HOSPITALITY**

- 10 **Comp Tickets** to your sponsored production per \$1,000 of sponsorship.
- 25% **Employee Discount** for tickets on opening weekend of sponsored show.
- A one-time use of the **Glass Block Room** for a private reception anytime during the season!