

CFRT 23/24 Co-Producer Opportunities

THE PLAY THAT GOES WRONG

SEP. 07 – SEP. 24

THE PLAY THAT GOES WRONG

\$3,000.00 SPONSORSHIP

Welcome to opening night of the Cornley University Drama Society's newest production, *The Murder at Haversham Manor*, where things are quickly going from bad to utterly disastrous. Nevertheless, the accident-prone thespians battle against all odds to make it through to their final curtain call with hilarious consequences! Part Monty Python, part Sherlock Holmes, this Olivier Award-winning comedy is a global phenomenon that's guaranteed to leave audiences aching with laughter!!

THE ADDAMS FAMILY: THE MUSICAL

\$5,000.00 SPONSORSHIP

Wednesday Addams has grown up and fallen in love with a sweet, smart young man from a respectable family. When Wednesday confides in her father, Gomez must keep a secret from his beloved wife, Morticia. Everything will change for the whole family on the fateful night they host a dinner for Wednesday's "normal" boyfriend and his parents for dinner. This musical comedy will feature CFRT's Director of Education **Marc de la Concha as Gomez**, choreography by **Emmy Award winner Tyce Diorio** and direction by **Artistic Director Mary Catherine Burke!**



THE **ADDAMS FAMILY**
A MUSICAL COMEDY

OCT. 19 – NOV. 05

THE BEST CHRISTMAS PAGEANT EVER!

\$2,500.00 SPONSORSHIP

Join CFRT as a Co-Producer for the 32nd annual holiday performance that is a Fayetteville staple! In this hilarious classic, a couple struggling to put on a church Christmas pageant is faced with casting the Herdman kids, probably the most inventively awful kids in history. You won't believe the mayhem — and the fun— when the Herdmans collide with the Christmas story head on! Featuring performances from +150 local youth, BCPE is one of Fayetteville's longest standing holiday traditions!!



the
**Best Christmas
Pageant Ever!**

DEC. 02 – DEC. 17

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RODGERS & HAMMERSTEIN'S CINDERELLA

\$6,000.00 SPONSORSHIP

This new Broadway adaptation features Rodgers + Hammerstein's most beloved songs, including "In My Own Little Corner," "Impossible/It's Possible," and "Ten Minutes Ago," alongside an up-to-date, hilarious and romantic libretto! Cinderella is perfect for the whole family, serving up all your favorite parts of the Cinderella story while also delivering some surprising new twists! CFRT expects to see record numbers of attendees, and sponsors will receive **more than 2,000,000 marketing impressions!!**



KING LIZ

\$2,000.00 SPONSORSHIP

It's good to be king! Liz Rico is a powerful sports agent who represents NBA superstars, having fought her way to the top of a male-dominated profession. Given the chance to sign Freddie Luna, a once-in-a-generation high school talent with a troubled past, Liz sees an opportunity to take her career to the next level. But when accusations start swirling around the young phenom, Liz must attempt to rebound Freddie's career or protect her own crown. This show will have onstage seating and coincide with March Madness!!



SISTER ACT: THE MUSICAL

\$4,000.00 SPONSORSHIP

When disco diva, Deloris Van Cartier, witnesses a murder, she is put in protective custody in the one place the cops are sure she won't be a found: a convent! Disguised as a nun, she finds herself at odds with both the rigid lifestyle and uptight Mother Superior. Using her unique disco moves and singing talent to inspire the choir, Deloris breathes new life into the church and community but, in doing so, blows her cover. Soon, the gang is giving chase, only to find them up against Deloris and the power of her newly found sisterhood.