

HUEY

You want me to read it?

SIMMONS

Exactly as it says! You can read, can't you?

HUEY

Uh, yes, sir!

SIMMONS

Then read it exactly as it says! That's the way our sponsor wrote it, so that's the way they want it. I'll be listenin'!

(SIMMONS exits)

HUEY

Oh, shit.

BOBBY

Huey, you don't know how to read?

HUEY

Hey Bobby, could you read this to me?

BOBBY

No, I can't. Mr. Simmons would have my hide if he found out --

HUEY

Bobby, if I don't get this right, he's gonna fire me and bring back ol' Buck Wiley and you gonna be listenin' to -Little Ol' Doggie Named Dougie for the rest of your life!

BOBBY

(Taking the script)

Okay --

(Reading)

"I'd like to announce that Dryer's Grocery Store is having a sale on my favorite beer, Dupont Beer. M, m, m, m, m."

HUEY

M, m, m, m, m?

BOBBY

Oh, they must mean, -Mm, mmm.

HUEY

-Mm, mmm. Got it.

BOBBY

(Reading)

Whenever I'm thirsty, I have Dupont Beer. Mm, mmm. It's a good beer for drinking.

HUEY

Good for drinkin'? What the hell else you gonna do with it?

BOBBY

Well that's what it says.

(Reading)

"So get to Dryer's Grocery and buy Dupont Beer -- The best beer in Memphis. Mm, mmm."

HUEY

Thanks kindly!

(HUEY rushes into the booth)

(Into the mic)

Folks, I got me a message from the good folks down at Dryer's Grocery. Let's see now: Seems ol' Dryer's is having a big sale on Dupont Beer. -Mm, mmm, spelled m-m-m-m-m... -

BOBBY

No, no --

HUEY

Now, um, it's my favorite beer, yes sir and it's, uh, -- it's, uh ...

(He looks over at BOBBY in a panic)

BOBBY

Good for drinkin'!

HUEY

What?!

BOBBY

Good for drinkin'!

HUEY

~~Oh, it's good for drinkin', which seems pretty darn obvious to~~